

# PHAIR 2025 Animal Advocacy Conference – Programme



University of Edinburgh  
2–5 July 2025

## Welcome to the conference

The PHAIR Animal Advocacy conference ([phair2025.co.uk](http://phair2025.co.uk)) will take place July 2nd – 5th, 2025 at Pollock Halls at the University of Edinburgh, in Edinburgh, Scotland. The conference begins with an in-person, public talk by Peter Singer held on July 2nd, and the main programme runs July 3rd – 5th.

The conference brings together researchers from social and behavioural sciences, and animal activists and advocates from around the world. It will cover a range of topics relevant to animal advocacy including how we think about and relate to non-human animals, dietary choices and veganism, and effective approaches to animal advocacy.

## Day 1: Wednesday 2 July



### Welcome talk and public lecture by Peter Singer

17.00: Doors open  
18.00–19.00: Lecture

Lecture Theatre A, 40 George Square, University of Edinburgh, EH8 9JX



**Food System**  
RESEARCH FUND



|             |                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                            |
|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| 8.30–9.00   | Registration                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                            |
| 9.00–10.30  | Keynote Talk (Room 1) – Christopher Hopwood                                                                                                                                                                                                                                                                         |                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                            |
| 10.30–11.00 | Coffee Break                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                            |
| 11.00–12.30 | Room 1 - Symposium                                                                                                                                                                                                                                                                                                  | Room 2 - Symposium                                                                                                                                                      | Room 3 - Talk                                                                                                                                                                           | Room 4 - Talk                                                                                                                              |
|             | <b>Promoting and Supporting Plant-forward Diets</b><br><br>1. João Graça<br>2. Rebecca Gregson<br>3. John Hoeks<br>4. Matthew Ruby                                                                                                                                                                                  | <b>Winning Strategies to Change Menus in Schools, Universities and Hospitals</b><br><br>1. Daniel Braune<br>2. Colette Fox<br>3. Joanna Randall<br>4. Carolina Mesquita | <b>Individual Differences in Veganism</b><br><br>1. Sada Rice<br>2. Laura Salmivaara<br>3. Dalila Virgolini<br>4. Pierce Veitch                                                         | <b>Animals in Art and Media</b><br><br>1. Benjamin Hunt<br>2. Bridget Irving<br>3. Bronwen Wilson<br>4. Augusta Gaspar                     |
| 12.30–14.00 | Lunch and Poster Session 1                                                                                                                                                                                                                                                                                          |                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                            |
| 14.00–15.30 | Room 1 - Symposium                                                                                                                                                                                                                                                                                                  | Room 2 - Workshop                                                                                                                                                       | Room 3 - Blitz                                                                                                                                                                          | Room 4 - Talk                                                                                                                              |
|             | <b>Veg*nism Beyond the Plate: How Diets Shape Activism and Moral Expansiveness</b><br><br>1. Elise Hankins<br>2. Daniel Martin<br>3. Kathryn Francis<br>4. Annayah Prosser                                                                                                                                          | <b>Translating Research to Advocacy: an Applied Workshop</b><br><br>1. Chris Bryant                                                                                     | <b>Blitz talks:</b><br><br>1. Ali Ladak<br>2. Federico Crisetig<br>3. Lukas Jasiunas<br>4. Melda Kelemcisoy<br>5. Michal Roth<br>6. Miranda Heath<br>7. Rana Qarooni<br>8. Billie Groom | <b>Effective Animal Advocacy</b><br><br>1. Alina Salmen<br>2. Zuzana Šperlová<br>3. Helen Maitland<br>4. Andrea Polanco & Courtney Dillard |
| 15.30–16.00 | Coffee Break                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                            |
| 16.00–17.30 | Room 1 - Talk                                                                                                                                                                                                                                                                                                       | Room 2 - Talk                                                                                                                                                           | Room 3 - Talk                                                                                                                                                                           | Room 4 - Talk                                                                                                                              |
|             | <b>Metascience and Research Improvement</b><br><br>1. Cynthia Naydani<br>2. Thomas Manandhar-Richardson<br>3. Abby Couture                                                                                                                                                                                          | <b>Aquatic Animal Advocacy</b><br><br>1. Giulia Malerbi<br>2. Santiago Pintos<br>3. Wasseem Emam                                                                        | <b>Vegan Prejudice</b><br><br>1. Sam Vellana<br>2. Jemma Morgan<br>3. Dominika Adamczyk                                                                                                 | <b>Technology and the Future</b><br><br>1. Antonia Gefahrt<br>2. Ruşen Ali Sayat<br>3. Oscar Horta                                         |
| 19.00–21.30 | <b>Main conference social event</b><br><i>7pm - 9.30 pm   The Caves, 8–10 Niddry Street South, EH1 1NS</i><br><br>Free drinks and buffet style food at this 18th century venue, with plenty of opportunity to talk, network, and enjoy a band leading a ceilidh (a traditional Scottish dance - dancing optional!). |                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                            |

|             |                                                                                                                                                                                   |                                                                                                                                                                           |                                                                                                                                               |                                                                                                                                                |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| 9.00–10.30  | Room 1 - Symposium                                                                                                                                                                | Room 2 - Symposium                                                                                                                                                        | Room 3 - Talk                                                                                                                                 | Room 4 - Talk                                                                                                                                  |
|             | <b>Animal Advocacy in Turbulent Times: Can the Right Be Right for Animals</b><br><br>1. Tobias Leenaert<br>2. Maria Ioannidou<br>3. Kristof Dhont<br>4. Chris Bryant (Discussant) | <b>Beyond Borders: Human–Animal Relationships Across Cultures</b><br><br>1. Deb Kelemen<br>2. Katja Liebal<br>3. Magje Junker<br>4. Karri Neldner                         | <b>Tradition, Experience, and Animals</b><br><br>1. Elli Stourna<br>2. Agnieszka Kosla<br>3. Ondine Sherman                                   | <b>Ideology, Philosophy, and Social Movements</b><br><br>1. Emilia Leese<br>2. Aleksandra Rabinovitch<br>3. Connor Jackson<br>4. Elena Bossini |
| 10.30–11.00 | Coffee Break                                                                                                                                                                      |                                                                                                                                                                           |                                                                                                                                               |                                                                                                                                                |
| 11.00–12.30 | Room 1 - Symposium                                                                                                                                                                | Room 2 - Talk                                                                                                                                                             | Room 3 - Talk                                                                                                                                 | Room 4 - Talk                                                                                                                                  |
|             | <b>Eating and using animals: How moral concern develops across the lifespan</b><br><br>1. Jared Piazza<br>2. Luke McGuire<br>3. Noemi Thiede<br>4. Elise Hankins                  | <b>Beyond meat consumption: Human-Animal interaction</b><br><br>1. Christophe Gagné<br>2. Roxanne Hawkins<br>3. Luiz Silva Souza<br>4. Claudia Suarez Yera                | <b>The Law and Animal Protection</b><br><br>1. Helena Marino Lettieri de Campos<br>2. Maja Klubińska<br>3. Charlotte Edgar<br>4. Mary Wakeham | <b>Meat Reduction</b><br><br>1. Sophie Hearn<br>2. Ben De Groeve<br>3. Lotte de Lint<br>4. Rosaly Severijns                                    |
| 12.30–14.00 | Lunch and Poster Session 2                                                                                                                                                        |                                                                                                                                                                           |                                                                                                                                               |                                                                                                                                                |
| 14.00–15.30 | Room 1 - Talk                                                                                                                                                                     | Room 2 - Symposium                                                                                                                                                        | Room 3 - Talk                                                                                                                                 |                                                                                                                                                |
|             | <b>Advocacy and the Media</b><br><br>1. Marika Bell (30 mins)<br>2. Melanie Joy (1 hour)                                                                                          | <b>To Care or Not to Care: Understanding the Psychology of Concern for Animals</b><br><br>1. Anna Pörnbacher<br>2. Bastian Jaeger<br>3. Stefan Leach<br>4. Joshua Rottman | <b>Understanding Specialist Perspectives</b><br><br>1. Eva Read<br>2. Jenny Mace<br>3. Michelle Jacqueline Kmetec<br>4. Annalyse Ellis        |                                                                                                                                                |
| 15.30–16.00 | Coffee Break                                                                                                                                                                      |                                                                                                                                                                           |                                                                                                                                               |                                                                                                                                                |
| 16.00–17.30 | Keynote Talk (Room 1) – Brooke Haggerty                                                                                                                                           |                                                                                                                                                                           |                                                                                                                                               |                                                                                                                                                |
| 19.00       | Networking event – canapes and drinks at the conference centre                                                                                                                    |                                                                                                                                                                           |                                                                                                                                               |                                                                                                                                                |

|             |                                                                                                                                                                                |                                                                                                                                                                               |                                                                                                                                                                                                       |                                                                                                                                 |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| 9.00–10.30  | Room 1 - Symposium                                                                                                                                                             | Room 2 - Symposium                                                                                                                                                            | Room 3 - Talk                                                                                                                                                                                         | Room 4 - Talk                                                                                                                   |
|             | <b>Milk, Mind, and Behavior: The Psychology Behind Dairy Consumption and Reduction</b><br><br>1. Ivy Gilbert<br>2. Julie Pedersen<br>3. Maria Ioannidou<br>4. Charlotte Flores | <b>Translating the Science of Meat Reduction to Effective Advocacy</b><br><br>1. Maxim Trenkenschuh<br>2. Jenni Sandro<br>3. Nicholas Tan<br>4. Courtney Dillard (Discussant) | <b>Animal Product Alternatives</b><br><br>1. Fatma Sueda Evirgen<br>2. Laura Gagliardi<br>3. Sarah Gradidge<br>4. Cristina Zogmaister                                                                 | <b>Power Structures and Advocacy</b><br><br>1. Maneesha Deckha<br>2. Emma Cepeda Mouriño<br>3. Javiera Farga                    |
| 10.30–11.00 | Break                                                                                                                                                                          |                                                                                                                                                                               |                                                                                                                                                                                                       |                                                                                                                                 |
| 11.00–12.30 | Room 1 - Symposium                                                                                                                                                             | Room 2 - Talk                                                                                                                                                                 | Room 3 - Talk                                                                                                                                                                                         | Room 4 - Talk                                                                                                                   |
|             | <b>Born Biased? How Speciesism Develops in the Human Mind</b><br><br>1. Alexander Carter<br>2. Luke McGuire<br>3. Tina Bagus<br>4. Luke McGuire (Discussant)                   | <b>Attitudes Towards Fish Consumption</b><br><br>1. Leonie C. Peiffer<br>2. Maja Cullen<br>3. Leyla De Amicis                                                                 | <b>Science and Advocacy</b><br><br>1. Willem Slegers<br>2. Matt Backhouse<br>3. Elena Nalon<br>4. Marielle Stel                                                                                       | <b>Mind Perception and Moral Concern</b><br><br>1. Charlie Crimston<br>2. Sinead Cleary<br>3. Michael Philipp<br>4. Maria Suñol |
| 12.30–14.00 | Lunch                                                                                                                                                                          |                                                                                                                                                                               |                                                                                                                                                                                                       |                                                                                                                                 |
| 14.00–15.30 | Room 1 - Talk                                                                                                                                                                  | Room 2 - Talk                                                                                                                                                                 | Room 3 - Blitz                                                                                                                                                                                        |                                                                                                                                 |
|             | <b>Caring for Companion Animals</b><br><br>1. Andrew Knight<br>2. Billy Nicholles<br>3. Claire Lucie Sonck<br>4. Lucia Gräschke                                                | <b>Developmental Approaches</b><br><br>1. Teresa Schenk<br>2. Magie Junker<br>3. Wen Zhou<br>4. Erin R. Hahn                                                                  | <b>Blitz talks:</b><br><br>1. Alexander Bauer<br>2. Carla Genevieve Webb<br>3. Lesley Jessiman<br>4. Marcus Vinicius Neves<br>5. Mia Silfver<br>6. Minna Kanerva<br>7. Özgün Özakay<br>8. Sue O'Neill |                                                                                                                                 |
| 15.30–16.00 | Concluding remarks: Steve Loughnan and Kristof Dhont                                                                                                                           |                                                                                                                                                                               |                                                                                                                                                                                                       |                                                                                                                                 |